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CONTACT:
Latia Henderson
720.982.4770
lhenderson@denverscholarship.org

King Soopers donates gift cards to Denver Scholarship Foundation to support students batting food insecurities

King Soopers is partnering with the Denver Scholarship Foundation (DSF) to support high school and college students who are grappling with the transition to remote classes, battling food and housing insecurities, navigating economic stress due to mandatory business closures, and helping sick family members. Through this newly established partnership, more than 200 gift cards will be distributed to students and Scholars that receive College Access and College Success programming from DSF.

“Thanks to our valuable community partnerships like the one with King Soopers, we are able to serve as the first line of support for our students' overall wellbeing through this uncertain time, while continuing to advise students on academics, finances, career exploration, connection, housing, and transportation,” said Lorii Rabinowitz, CEO of DSF.

DSF reports that 60% of students served by its College Access program have been referred to essential resources such as food and housing assistance. Additionally, the College Success team has experienced a 30% increase in student referrals to resources for food pantries, CARE reports, rent assistance programs and counseling since the start of the COVID-19 crisis.

“We are grateful for the work of the Denver Scholarship Foundation and their quick response to support high school and college students during this uncertain time. We recognize the need in our communities is urgent and increasing every day and our Zero Hunger | Zero Waste social impact plan is our commitment to help create communities free of hunger and waste—and never has this mission been more important,” said Jessica Trowbridge, King Soopers Corporate Affairs Manager.

The need to support DSF students, Scholars, and their families has never been greater. DSF is committed to helping students find the resources needed for their ever-changing lives so that students can continue to persist and graduate from a technical college, community college, or university. Partnerships like this make this goal possible.

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About the Denver Scholarship Foundation
Denver Scholarship Foundation (DSF) is a 501(c)(3) public charity whose mission is to inspire and empower Denver Public Schools’ (DPS) students to achieve their college goals. A direct service provider, DSF provides college and financial aid advice to Denver students and families and offers a renewable, need-based scholarship to support Scholars throughout their college careers. DSF also partners with colleges across Colorado to implement retention strategies that help Denver students complete their college education. DSF aims to create systemic change to prepare Denver’s youth to succeed in today’s evolving workforce. For more information, visit denverscholarship.org or connect with us on Facebook, Instagram, or Twitter.

About King Soopers
At King Soopers, a company of The Kroger Co. (NYSE: KR), we are Fresh for Everyone™ and dedicated to our Purpose: To Feed the Human Spirit®. We are 23,000 associates who serve customers daily through a seamless shopping experience throughout Colorado. We are committed to creating #ZeroHungerZeroWaste communities by 2025. To learn more about us, visit our newsroom and investor relations site.