

# NEWS RELEASE

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## BBB Recognizes Denver Scholarship Foundation as an Accredited Seal Holder

DENVER – BBB is proud to announce that the Denver Scholarship Foundation has met all 20 Standards for Charity Accountability and is now an official BBB Accredited Charity Seal Holder. The Denver Scholarship Foundation was established in 2006 with the mission to inspire and empower Denver Public Schools' students to enroll in and graduate from postsecondary institutions of higher education, by providing the tools, knowledge, and financial resources essential for success.

"The Denver Scholarship Foundation is thrilled to meet all of the standards for accountability because BBB is one of the most recognized symbols of trust nationwide. DSF strives to provide the best care and upmost transparency to our clients and donors, which is why we value our new partnership with the BBB so much. DSF is committed to making an impact in our community and we know this accreditation enhances our current efforts toward fulfilling our mission," said Denver Scholarship Executive Director Nate Easley.

BBB serving Denver/Boulder charity review program was developed to help donors make informed giving decisions and to promote high standards of conduct among organizations that solicit contributions from the public. BBB reviews 501(c)(3) tax exempt organizations using the BBB Standards of Charity Accountability. These standards go beyond the requirements of local, state, and federal laws and regulations and cover four areas:

- Governance and Oversight
- Measuring Effectiveness
- Finances
- Fundraising and Informational Materials

"Becoming a BBB Accredited Charity Seal Holder illustrates the dedication that the Denver Scholarship Foundation has to being a transparent, trustworthy and ethical nonprofit in our community through their everyday continued support and mission of making college a reality for thousands each year," said Adriana Carmona, BBB Nonprofit Program Director.

For more information on the Denver Scholarship Foundation, visit [www.denverscholarship.org](http://www.denverscholarship.org) or call 303-951-4140.

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#### About the Denver Scholarship Foundation

The Denver Scholarship Foundation is a 501(c)(3) public charity whose mission is to inspire and empower Denver Public School students to achieve their postsecondary goals. A direct service provider, DSF provides college and financial-aid advice to Denver students and families and offers a renewable, need-based scholarship to support scholars throughout their college careers. DSF also partners with colleges across Colorado on retention strategies to help Denver students complete their postsecondary education. DSF aims to create a community-wide movement to prepare Denver's youth to succeed in the sophisticated workforce of today and tomorrow!

#### About BBB

For more than 100 years, Better Business Bureau has been helping people find businesses, brands and charities they can trust. In 2014, people turned to BBB more than 165 million times for BBB Business Reviews on more than 4.7 million businesses and Charity Reports on 11,000 charities, all available for free at [bbb.org](http://bbb.org). The Council of Better Business Bureaus is the umbrella organization for 113 local, independent BBBs across North America, as well as home to its national programs on dispute resolution, advertising review, and industry self-regulation.

