

# NEWS RELEASE

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## Denver Scholarship Foundation Approves New Board Member

DENVER, CO – The [Denver Scholarship Foundation](http://www.denverscholarship.org) (DSF) Board of Directors recently elected Leise Roberts to its Board of Directors.

Leise Roberts began her career as an elementary school teacher which has been followed by more than 20 years of operations, sales, and marketing experience with education, healthcare and IT businesses. She has extensive experience in start-up organizations and company turn-around situations where her broad experience in executive management, consultative selling, product line management and channel management has been instrumental in achieving sustainable growth. Roberts has developed global brands and was recognized by Direct Marketing magazine for the double-digit response rates she achieved in early data mining and e-marketing initiatives in Europe and Asia.

“We all realize that education is the critical key to success in the information economy,” Roberts said. “As a former educator, I’m acutely aware of the preparation required for tomorrow’s students to succeed and lead. Being part of the Denver Scholarship Foundation enables me to help more students and lead Colorado to a brighter future.”

Roberts holds a B.A. in English from Kenyon College, is certified in teaching classroom management strategies, and has taught United States Business Culture and Diversity to international students at University of California at San Diego’s Business Extension School. Roberts and her husband are currently developing materials for parents of developmentally-disabled children that will highlight K-12 support services as well as post-school years assisted-living support.

“We are excited to welcome Leise Roberts to Denver Scholarship Foundations Board of Directors,” said Nate Easley, DSF Executive Director She brings such great talent, expertise and energy, and we are very fortunate to have her on our Board as we continue to strengthen our work in the Denver community.”

To date, Denver Scholarship has provided 4,600 Scholars with \$26 million in scholarships and is proud to be a national model garnering interest from other U.S. cities and Canada in replicating our program. [www.denverscholarship.org](http://www.denverscholarship.org).

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### About the Denver Scholarship Foundation

DSF is a 501(c)(3) public charity whose mission is to inspire and empower Denver Public School students to achieve their postsecondary goals. A direct service provider, DSF provides college and financial-aid advice to Denver students and families and offers a renewable, need-based scholarship to support scholars throughout their college careers. DSF also partners with colleges across Colorado on retention strategies to help Denver students complete their postsecondary education. DSF aims to create systemic change to prepare Denver's youth to succeed in today's evolving workforce.

